Pemba
Capital Partners

Oolio & Pemba partner with INFINITePOS

Pemba partner company Oolio, Australia's largest hospitality technology provider, is pleased to announce a merger with INFINITePOS, a prominent and highly respected partner within Oolio's Swiftpos business unit.

BASE CAMP Hospitality software and payments infrastructure

INFINITePOS

INFINITePOS, a Point of Sale software and hardware solutions provider catering for the specific industry needs of hospitality, franchise and retail markets, partners with Oolio and Pemba.

THE PARTNERSHIP

Oolio, a global provider of hospitality technology solutions, backed by Pemba, was seeking to grow their expertise in the NSW market. This strategic move marks a significant milestone and demonstrates Oolio's commitment to the NSW Club and Pub sector enhancing industry knowledge and focusing on making positive contributions to the sector. Stephen Grosser, Managing Director of INFINITePOS, will join the Swiftpos leadership team as General Manager NSW and combined with the experienced INFINITePOS team, will strengthen Oolio's presence in the region.

ABOUT INFINITePOS

With over 20 years of experience in the industry, Stephen Grosser, along with his proven and acclaimed team bring a wealth of knowledge and expertise of the Club and Pub sector to Oolio. INFINITePOS is known throughout the industry for their exceptional support services and will complement the Swiftpos brand in NSW.

BACKGROUND TO PEMBA'S INVESTMENT

Pemba completed their maiden take-private from the ASX of MSL Solutions in February 2023, identifying strong operational and cultural synergies between the two businesses. The three core pillars to the investment strategy were to expand the installed user base in domestic and global markets, leverage native cloud solutions tailored to multi-site operators, and to drive further growth via an integrated payments offering. The combined group has become Australia's market leader in hospitality Point of Sale technology.

THE VENDOR'S PERSPECTIVE

"Coming together is a testament to our commitment to providing unparalleled support and innovative solutions to our customers, we are thrilled to welcome Stephen Grosser and the entire INFINITePOS team onboard. Their expertise and deep understanding will greatly enhance our ability to serve the Club and Pub sector effectively."

TIM MORGAN, CEO, SWIFTPOS

"We are both humbled and excited to join forces with Swiftpos and contribute to the continued focus of Swiftpos and Oolio in the Club and Pub sectors to deliver on Oolio's purpose of Facilitating Celebration. Through this merger we intend to bring our expertise of the club sector into enhancing Swiftpos' ability to bring tangible benefits to venue operations."

STEPHEN GROSSER, MANAGING DIRECTOR, INFINITEPOS.

THE FUTURE

Pemba will work closely with the INFINITePOS and Oolio management teams to ensure a seamless integration between the two businesses as they collaborate to provide quality technology offerings to the market. Pemba will work closely with Oolio as they continue their growth and expansion across Australia and continue to facilitate celebrations.

PEMBA & TECHNOLOGY

Pemba is a leading investor in the Australian and New Zealand technology sector, with investments in Droppoint (Logistics software), ReadyTech (education and employment software), RxPx (Medication management software), and Acis (Document management & compliance software). Pemba is looking to invest in further high-quality technology businesses. If you are considering outside investment and would like to find out more about how Pemba partners with its investee companies to achieve significant growth, please email **opportunities@pemba.com.au**.

PEMBA CAPITAL HAS EXPERTISE IN THE FOLLOWING SECTORS.

Business Services/Education & Training/Healthcare/Non-Bank Financial Services/Technology.

Pemba Capital Partners

AFSL No: 448486

Level 45 Gateway, 1 Macquarie Place
Sydney NSW 2000 Australia
T: 02 9256 6300
www.pemba.com.au