



Pemba
Capital Partners



HealthCare Logic

Pemba Capital Partners has partnered with HealthCare Logic, Australia's emerging leader in AI-enabled hospital intelligence, to accelerate growth and expand its impact on global healthcare.

BASE CAMP

AI-enabled hospital technology

HealthCare Logic

HealthCare Logic chose to partner with Pemba due to its strong track record, scaling growth-stage businesses across both the healthcare and technology sectors, developing and executing sales strategies, and supporting ambitious international expansion

THE PARTNERSHIP

Pemba Capital Partners (Pemba), an investor in high-growth, founder-led businesses has partnered with HealthCare Logic, an emerging leader in AI-enabled hospital intelligence systems. This partnership represents a pivotal step in expanding HealthCare Logic's global footprint and advancing innovation in hospital intelligence.

Aligning deep sector expertise to accelerate growth across key markets, together Pemba and HealthCare Logic will enhance service delivery and unlock new opportunities for clients across public and private health systems around the world.

ABOUT HEALTHCARE LOGIC

HealthCare Logic helps hospitals achieve peak performance through advanced, AI-enabled hospital operating systems. Its flagship platform, SystemView, provides real-time data and predictive analytics to address demand and capacity imbalances, optimise theatre utilisation, manage waiting lists, and improve patient flow. SystemView equips healthcare leaders and frontline staff with actionable insights that drive ongoing improvements in efficiency, reduce delays, and enhance patient outcomes.

BACKGROUND TO THE PARTNERSHIP

Hospital patients wait-times and general overall pressure on healthcare systems around the world have grown to become increasingly pertinent issues. Pemba's overarching investment thesis is to back a leading Australian healthcare technology solution that actively targets these issues.

Pemba first identified HealthCare Logic in 2021 and was impressed by its standout technology solution within the hospital management and patient throughput ecosystem. Pemba maintained dialogue with management over a number of years as they continued to build and refine their product offering. Over four years since first meeting, the partnership was borne as HealthCare Logic sought support from Pemba to execute on its global roll-out ambition.

THE VENDORS PERSPECTIVE

“HealthCare Logic's mission is to optimise hospital systems for peak performance. Pemba believes in the impact we are having on healthcare and are the perfect partner to help accelerate our business growth”

MATT DONOVAN - GROUP CEO, HEALTHCARE LOGIC

“As a co-founder, it's incredibly important to find a partner that aligns with our mission and strategies. We're excited by the Pemba partnership and our ability to collaboratively extend our reach to improve hospital systems worldwide”

DR CHRISTOPHER OGG - CO-FOUNDER AND DEPUTY CEO

THE FUTURE

HealthCare Logic will focus on driving accelerated growth globally and refining its market-specific value proposition through a more comprehensive sales strategy and continued commitment to product innovation. This partnership is set to become a pivotal moment in driving HealthCare Logic's ambition to transform hospital performance and measurably improve patient care outcomes worldwide.

ABOUT PEMBA

Pemba Capital Partners is a leading investor in high-growth healthcare and technology businesses across Australia and New Zealand. Our portfolio includes standout companies such as **ReadyTech, Oolio, Satori, Skutopia, Vets Central, Lumia Care, and Device Technologies.**

If you're exploring external investment and want to understand how partnering with Pemba could accelerate your growth, reach out to us at opportunities@pemba.com.au.

PEMBA CAPITAL HAS EXPERTISE IN THE FOLLOWING SECTORS.

Business Services / Healthcare / Education & Training / Non-Bank Financial Services / Technology.



More about HealthCare Logic